



## Colin Campbell

Adult

### Speaker Profile

**Colin Campbell** is The New York Times bestselling author of *Free Days with George*. Before becoming an author, Colin was a longtime marketing executive specializing in sports, hockey in particular. He has held senior creative management positions in major agencies MKTG and MacLaren McCann, as well as heading marketing programs for the National Hockey League Players Association, the Canadian Hockey League, and HockeyTech. He has developed marketing campaigns for such brands as Nike, Mattel and General Motors. With Colin is George, the subject of his first book, *Free Days with George*. George is a 9 year old, 140-pound Newfoundland Landseer. George, formerly a homeless rescue, is the 2009, 2010 Surf City Surf Dog California Heavyweight Surfing Champion. Visit [www.freedayswithgeorge.com](http://www.freedayswithgeorge.com)



Sponsored by

### Contact Info

Facebook: <http://facebook.com/freedayswithgeorge>

Twitter: <https://twitter.com/ccampbellwrites>