

TRADE - INVOICE



WINK-TV
 2824 Palm Beach Blvd
 Ft Myers, FL 33916
 Main: (239) 334-1111
 Billing: (239) 479-5515

www.winknews.com

Billing Address:

Broadcast Center
 Attention: Accounts Payable
 2824 Palm Beach Blvd.
 Fort Myers, FL 33916

Send Payment To:

WINK-TV
 2824 Palm Beach Blvd
 Ft Myers, FL 33916

Invoice #	Invoice Date	Invoice Month	Invoice Period
69067-1	03/19/17	March 2017	01/30/17 - 03/17/17

Station	Account Executive	Sales Office	Sales Region
WINK-TV	Jim Schwartzel	Local	Local

Advertiser	Product	Estimate Number
Broadcast Center	2017 Reading Festival	

Flight Dates	Order #	Alt Order #
01/30/17 - 03/17/17	69067	

Billing Calendar	Billing Type	Deal #
Broadcast	Trade	

Special Handling
Do Not Mail

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	01/30/17	03/17/17	M-Sun 4a-4a PROMOTIOM-Sun 4a-4a PROM		MTWTFSS	:15	10	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/30/17 02/05/17 MTWTFSS 10 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WINKT	M	01/30/17	3:10 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM
10	WINKT	Tu	01/31/17	7:59 PM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM
4	WINKT	Tu	01/31/17	1:15 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM
3	WINKT	Tu	01/31/17	2:42 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM
6	WINKT	W	02/01/17	9:38 PM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM
9	WINKT	Th	02/02/17	9:35 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM
8	WINKT	Th	02/02/17	6:11 PM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM
14	WINKT	Th	02/02/17	3:57 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM
13	WINKT	F	02/03/17	10:33 PM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM
12	WINKT	F	02/03/17	2:28 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/06/17 02/12/17 MTWTFSS 10 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
18	WINKT	M	02/06/17	4:25 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM
25	WINKT	Tu	02/07/17	2:18 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM
28	WINKT	Tu	02/07/17	3:27 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM
20	WINKT	W	02/08/17	4:59 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM
27	WINKT	Sa	02/11/17	6:12 PM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM
23	WINKT	Sa	02/11/17	1:58 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM
26	WINKT	Su	02/12/17	4:10 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM
24	WINKT	Su	02/12/17	11:52 PM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM
22	WINKT	Su	02/12/17	1:41 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM
16	WINKT	Su	02/12/17	2:56 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/13/17 02/19/17 MTWTFSS 10 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
33	WINKT	Tu	02/14/17	1:29 PM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM
40	WINKT	Tu	02/14/17	3:10 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM
37	WINKT	W	02/15/17	4:25 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM
35	WINKT	W	02/15/17	5:55 PM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM
36	WINKT	W	02/15/17	1:27 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM
41	WINKT	Th	02/16/17	1:00 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00 NM

This station warrants that the program/announcements indicated above were broadcast in accordance with the official station log. All times are approximate and are within the time classification ordered.

TRADE - INVOICE

Send Payment To:



WINK-TV
2824 Palm Beach Blvd
Ft Myers, FL 33916

Invoice # 69067-1	Invoice Date 03/19/17	Invoice Month March 2017	Invoice Period 01/30/17 - 03/17/17
Advertiser Broadcast Center	Product 2017 Reading Festival	Estimate Number	

www.winknews.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
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<table border="0" style="width:100%"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>31</td> <td>WINKT</td> <td>Sa</td> <td>02/18/17</td> <td>4:18 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>39</td> <td>WINKT</td> <td>Sa</td> <td>02/18/17</td> <td>4:55 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>42</td> <td>WINKT</td> <td>Sa</td> <td>02/18/17</td> <td>1:18 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>44</td> <td>WINKT</td> <td>Sa</td> <td>02/18/17</td> <td>1:56 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td></td> <td></td> <td><u>Start Date</u> 02/20/17</td> <td><u>End Date</u> 02/26/17</td> <td><u>MTWTFSS</u> MTWTFSS</td> <td></td> <td><u>Spots/Week</u> 10</td> <td><u>Rate</u> \$100.00</td> <td></td> <td></td> </tr> <tr> <td>52</td> <td>WINKT</td> <td>M</td> <td>02/20/17</td> <td>4:25 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>46</td> <td>WINKT</td> <td>M</td> <td>02/20/17</td> <td>9:47 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>55</td> <td>WINKT</td> <td>M</td> <td>02/20/17</td> <td>3:35 PM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>53</td> <td>WINKT</td> <td>M</td> <td>02/20/17</td> <td>1:54 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>48</td> <td>WINKT</td> <td>M</td> <td>02/20/17</td> <td>2:42 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>47</td> <td>WINKT</td> <td>Tu</td> <td>02/21/17</td> <td>9:59 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>49</td> <td>WINKT</td> <td>W</td> <td>02/22/17</td> <td>12:02 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>50</td> <td>WINKT</td> <td>F</td> <td>02/24/17</td> <td>4:19 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>51</td> <td>WINKT</td> <td>F</td> <td>02/24/17</td> <td>3:08 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>54</td> <td>WINKT</td> <td>Sa</td> <td>02/25/17</td> <td>1:21 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td></td> <td></td> <td><u>Start Date</u> 02/27/17</td> <td><u>End Date</u> 03/05/17</td> <td><u>MTWTFSS</u> MTWTFSS</td> <td></td> <td><u>Spots/Week</u> 10</td> <td><u>Rate</u> \$100.00</td> <td></td> <td></td> </tr> <tr> <td>56</td> <td>WINKT</td> <td>M</td> <td>02/27/17</td> <td>4:42 PM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>65</td> <td>WINKT</td> <td>M</td> <td>02/27/17</td> <td>1:50 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>62</td> <td>WINKT</td> <td>Tu</td> <td>02/28/17</td> <td>5:26 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>61</td> <td>WINKT</td> <td>Tu</td> <td>02/28/17</td> <td>10:19 PM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>57</td> <td>WINKT</td> <td>Tu</td> <td>02/28/17</td> <td>10:36 PM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>64</td> <td>WINKT</td> <td>Tu</td> <td>02/28/17</td> <td>2:31 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>58</td> <td>WINKT</td> <td>W</td> <td>03/01/17</td> <td>3:25 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>60</td> <td>WINKT</td> <td>Th</td> <td>03/02/17</td> <td>4:19 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>59</td> <td>WINKT</td> <td>Th</td> <td>03/02/17</td> <td>6:39 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>63</td> <td>WINKT</td> <td>Th</td> <td>03/02/17</td> <td>2:03 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td></td> <td></td> <td><u>Start Date</u> 03/06/17</td> <td><u>End Date</u> 03/12/17</td> <td><u>MTWTFSS</u> MTWTFSS</td> <td></td> <td><u>Spots/Week</u> 10</td> <td><u>Rate</u> \$100.00</td> <td></td> <td></td> </tr> <tr> <td>74</td> <td>WINKT</td> <td>M</td> <td>03/06/17</td> <td>5:25 PM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>66</td> <td>WINKT</td> <td>M</td> <td>03/06/17</td> <td>1:37 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>71</td> <td>WINKT</td> <td>M</td> <td>03/06/17</td> <td>3:10 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>67</td> <td>WINKT</td> <td>Tu</td> <td>03/07/17</td> <td>6:27 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>68</td> <td>WINKT</td> <td>W</td> <td>03/08/17</td> <td>5:41 PM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>69</td> <td>WINKT</td> <td>Th</td> <td>03/09/17</td> <td>2:32 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>73</td> <td>WINKT</td> <td>Th</td> <td>03/09/17</td> <td>3:27 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>70</td> <td>WINKT</td> <td>F</td> <td>03/10/17</td> <td>11:13 PM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>72</td> <td>WINKT</td> <td>Su</td> <td>03/12/17</td> <td>11:14 PM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>86</td> <td>WINKT</td> <td>W</td> <td>03/15/17</td> <td>4:52 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td colspan="10">MG for 1.75 03/11</td> </tr> <tr> <td>Weeks:</td> <td></td> <td></td> <td><u>Start Date</u> 03/13/17</td> <td><u>End Date</u> 03/19/17</td> <td><u>MTWTFSS</u> MTWTF--</td> <td></td> <td><u>Spots/Week</u> 10</td> <td><u>Rate</u> \$100.00</td> <td></td> <td></td> </tr> <tr> <td>85</td> <td>WINKT</td> <td>M</td> <td>03/13/17</td> <td>2:50 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>76</td> <td>WINKT</td> <td>M</td> <td>03/13/17</td> <td>3:57 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>83</td> <td>WINKT</td> <td>Tu</td> <td>03/14/17</td> <td>1:06 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>82</td> <td>WINKT</td> <td>Tu</td> <td>03/14/17</td> <td>1:35 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>84</td> <td>WINKT</td> <td>Tu</td> <td>03/14/17</td> <td>2:17 AM</td> <td>M-Sun 4a-4a PROMOTION ONLY</td> <td>M-Sun 4a-4a PROM</td> <td>:15</td> <td>READING FESTIVAL 15</td> <td>\$100.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	31	WINKT	Sa	02/18/17	4:18 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	39	WINKT	Sa	02/18/17	4:55 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	42	WINKT	Sa	02/18/17	1:18 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	44	WINKT	Sa	02/18/17	1:56 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	Weeks:			<u>Start Date</u> 02/20/17	<u>End Date</u> 02/26/17	<u>MTWTFSS</u> MTWTFSS		<u>Spots/Week</u> 10	<u>Rate</u> \$100.00			52	WINKT	M	02/20/17	4:25 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	46	WINKT	M	02/20/17	9:47 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	55	WINKT	M	02/20/17	3:35 PM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	53	WINKT	M	02/20/17	1:54 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	48	WINKT	M	02/20/17	2:42 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	47	WINKT	Tu	02/21/17	9:59 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	49	WINKT	W	02/22/17	12:02 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	50	WINKT	F	02/24/17	4:19 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	51	WINKT	F	02/24/17	3:08 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	54	WINKT	Sa	02/25/17	1:21 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	Weeks:			<u>Start Date</u> 02/27/17	<u>End Date</u> 03/05/17	<u>MTWTFSS</u> MTWTFSS		<u>Spots/Week</u> 10	<u>Rate</u> \$100.00			56	WINKT	M	02/27/17	4:42 PM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	65	WINKT	M	02/27/17	1:50 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	62	WINKT	Tu	02/28/17	5:26 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	61	WINKT	Tu	02/28/17	10:19 PM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	57	WINKT	Tu	02/28/17	10:36 PM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	64	WINKT	Tu	02/28/17	2:31 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	58	WINKT	W	03/01/17	3:25 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	60	WINKT	Th	03/02/17	4:19 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	59	WINKT	Th	03/02/17	6:39 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	63	WINKT	Th	03/02/17	2:03 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	Weeks:			<u>Start Date</u> 03/06/17	<u>End Date</u> 03/12/17	<u>MTWTFSS</u> MTWTFSS		<u>Spots/Week</u> 10	<u>Rate</u> \$100.00			74	WINKT	M	03/06/17	5:25 PM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	66	WINKT	M	03/06/17	1:37 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	71	WINKT	M	03/06/17	3:10 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	67	WINKT	Tu	03/07/17	6:27 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	68	WINKT	W	03/08/17	5:41 PM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	69	WINKT	Th	03/09/17	2:32 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	73	WINKT	Th	03/09/17	3:27 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	70	WINKT	F	03/10/17	11:13 PM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	72	WINKT	Su	03/12/17	11:14 PM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	86	WINKT	W	03/15/17	4:52 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM	MG for 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69	WINKT	Th	03/09/17	2:32 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
73	WINKT	Th	03/09/17	3:27 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
70	WINKT	F	03/10/17	11:13 PM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
72	WINKT	Su	03/12/17	11:14 PM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
86	WINKT	W	03/15/17	4:52 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
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Weeks:			<u>Start Date</u> 03/13/17	<u>End Date</u> 03/19/17	<u>MTWTFSS</u> MTWTF--		<u>Spots/Week</u> 10	<u>Rate</u> \$100.00																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
85	WINKT	M	03/13/17	2:50 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
76	WINKT	M	03/13/17	3:57 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
83	WINKT	Tu	03/14/17	1:06 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
82	WINKT	Tu	03/14/17	1:35 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
84	WINKT	Tu	03/14/17	2:17 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL 15	\$100.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													

This station warrants that the program/announcements indicated above were broadcast in accordance with the official station log. All times are approximate and are within the time classification ordered.

TRADE - INVOICE

Send Payment To:



WINK-TV
2824 Palm Beach Blvd
Ft Myers, FL 33916

<u>Invoice #</u> 69067-1	<u>Invoice Date</u> 03/19/17	<u>Invoice Month</u> March 2017	<u>Invoice Period</u> 01/30/17 - 03/17/17
<u>Advertiser</u> Broadcast Center	<u>Product</u> 2017 Reading Festival	<u>Estimate Number</u>	

www.winknews.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
1	01/30/17	03/17/17	M-Sun 4a-4a PROMOTIOM-Sun 4a-4a PROM		MTWTFSS	:15	10	\$100.00	NM		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type											
81	WINKT	W	03/15/17	4:25 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL	15	\$100.00	NM
78	WINKT	W	03/15/17	11:59 PM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL	15	\$100.00	NM
79	WINKT	W	03/15/17	1:49 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL	15	\$100.00	NM
80	WINKT	Th	03/16/17	10:27 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL	15	\$100.00	NM
77	WINKT	Th	03/16/17	3:10 AM	M-Sun 4a-4a PROMOTION ONLY	M-Sun 4a-4a PROM	:15	READING FESTIVAL	15	\$100.00	NM

Total Spots **70**

Do Not Pay

Net Total **\$7,000.00**