

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
2/6/17	6:18:09AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Como Dice el Dicho 3 N/R
2/6/17	7:17:49AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
2/6/17	9:26:25AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
2/7/17	6:28:46AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Como Dice el Dicho 3 N/R
2/7/17	2:35:24PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	A que no me dejas N/R
2/7/17	6:17:09PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	D'Latinos (Local) Episode: DL0207A- N/R
2/8/17	7:56:29AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
2/8/17	8:47:32AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
2/8/17	2:26:56PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	A que no me dejas N/R
2/9/17	8:26:05AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
2/9/17	11:21:39AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Amor Bravio N/R
2/9/17	12:45:34PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Hoy (news/talk/variety) N/R
2/10/17	2:45:25PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	A que no me dejas N/R
2/10/17	3:26:56PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Como Dice el Dicho (drama) N/R
2/11/17	4:28:13PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Pequeños Gigantes N/R
2/11/17	7:09:34PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Cronicas de Sabado N/R
2/11/17	9:00:17PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Sabado Futbolero LMX N/R
2/12/17	8:28:54AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Programa Pagado 8a N/R
2/12/17	9:37:30AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Como Dice el Dicho (drama) N/R
2/12/17	11:18:03AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Al Punto Florida N/R
2/12/17	12:23:12PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Futbol Central N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

## Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
2/13/17	7:27:35AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
2/13/17	7:45:25AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
2/13/17	6:18:50PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	D'Latinos (Local) Episode: DL0213A- N/R
2/14/17	7:56:31AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
2/14/17	10:26:35AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
2/14/17	6:55:07PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Noticiero Univision (News) N/R
2/15/17	7:18:54AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
2/15/17	3:26:31PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Como Dice el Dicho (drama) N/R
2/16/17	6:32:47AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Como Dice el Dicho 3 N/R
2/16/17	9:29:05AM	00:30	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
2/16/17	12:25:56PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Noticiero Univision Edicion Digital N/R
2/17/17	2:23:50PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	A que no me dejas N/R
2/17/17	3:17:53PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Como Dice el Dicho (drama) N/R
2/17/17	4:55:15PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	El Gordo y la Flaca (Entertainment Magazine) N/R
2/18/17	7:58:53AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Programa Pagado 730a N/R
2/18/17	6:08:42PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Durmiendo con mi Jefe N/R
2/19/17	6:59:24AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Programa Pagado 630a N/R
2/19/17	11:31:04AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Al Punto Florida N/R
2/19/17	4:15:58PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Pequeños Gigantes N/R
2/19/17	6:45:00PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Noticiero Univision- Fin de Semana (News) N/R
2/19/17	10:13:49PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Aqui y Ahora N/R

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Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
2/20/17	9:30:49AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
2/20/17	11:53:08AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Amor Bravio N/R
2/21/17	8:16:28AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
2/22/17	7:28:34AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
2/22/17	11:26:51AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Amor Bravio N/R
2/22/17	3:14:49PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Como Dice el Dicho (drama) N/R
2/23/17	11:26:14AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Amor Bravio N/R
2/23/17	2:24:16PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	A que no me dejas N/R
2/24/17	6:17:36AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Como Dice el Dicho 3 N/R
2/24/17	7:59:12AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
2/24/17	9:30:19AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
2/24/17	4:40:31PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	El Gordo y la Flaca (Entertainment Magazine) N/R
2/25/17	6:58:53AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Programa Pagado 630a N/R
2/25/17	2:16:38PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Pequenos Gigantes (special) N/R
2/25/17	3:19:16PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Lanzate N/R
2/26/17	9:01:03AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Como Dice el Dicho (drama) N/R
2/26/17	10:36:25AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Al Punto (Current Affairs) N/R
2/26/17	11:56:35AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Al Punto Florida N/R
2/26/17	12:28:59PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Futbol Central N/R
2/26/17	3:37:48PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Republica Deportiva (Sports Magazine) N/R
2/26/17	6:22:49PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Durmiendo con mi Jefe N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

## Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
2/27/17	6:27:15AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Como Dice el Dicho 3 N/R
2/27/17	1:39:28PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Hoy (news/talk/variety) N/R
2/28/17	8:30:04AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
2/28/17	8:59:16AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
2/28/17	10:51:15AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
2/28/17	1:32:05PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Hoy (news/talk/variety) N/R
3/1/17	6:27:02AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Como Dice el Dicho 3 N/R
3/1/17	1:41:06PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Hoy (news/talk/variety) N/R
3/2/17	7:28:34AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
3/2/17	10:26:29PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	El Color de la Pasion N/R
3/3/17	7:20:49AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
3/3/17	2:43:59PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	A que no me dejas N/R
3/3/17	9:40:29PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Vino el Amor N/R
3/4/17	7:28:54AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Programa Pagado 7a N/R
3/4/17	2:26:38PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Lanzate N/R
3/4/17	6:24:41PM	00:30	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Durmiendo con mi Jefe N/R
3/4/17	7:48:07PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Cronicas de Sabado N/R
3/4/17	11:04:41PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Sabado Futbolero LMX I N/R
3/5/17	1:54:43PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Liga MX N/R
3/5/17	5:45:21PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Al Punto 3 N/R
3/5/17	9:24:39PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Su Nombre Era Dolores N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
3/6/17	2:41:50PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	A que no me dejas N/R
3/6/17	3:18:56PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Como Dice el Dicho (drama) N/R
3/7/17	7:21:08AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
3/7/17	10:30:34AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
3/7/17	2:22:31PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	A que no me dejas N/R
3/8/17	11:13:18AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Amor Bravio N/R
3/8/17	12:46:18PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Hoy (news/talk/variety) N/R
3/8/17	2:30:19PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	A que no me dejas N/R
3/9/17	6:52:56AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Como Dice el Dicho 3 N/R
3/9/17	11:49:17AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Amor Bravio N/R
3/9/17	2:22:57PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	A que no me dejas N/R
3/9/17	6:28:34PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	D'Latinos (Local) Episode: DL0309A- N/R
3/10/17	7:43:46AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
3/10/17	12:24:04PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Noticiero Univision Edicion Digital N/R
3/10/17	4:42:07PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	El Gordo y la Flaca (Entertainment Magazine) N/R
3/11/17	1:13:07PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	El Juego de Las Estrellas N/R
3/11/17	5:02:24PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Los Gonzalez N/R
3/11/17	5:05:09PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Nosotros Los Guapos N/R
3/11/17	5:21:12PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Como Dice el Dicho 3 N/R
3/11/17	10:40:48PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	La Piloto N/R
3/12/17	12:52:55PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Como Dice el Dicho (drama) N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

## Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
3/13/17	6:37:24AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Como Dice el Dicho 3 N/R
3/13/17	8:15:34AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
3/13/17	12:58:45PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Hoy (news/talk/variety) N/R
3/14/17	1:00:56PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Hoy (news/talk/variety) N/R
3/14/17	3:45:08PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Como Dice el Dicho (drama) N/R
3/16/17	7:46:53AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
3/16/17	8:59:30AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
3/16/17	12:47:43PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Hoy (news/talk/variety) N/R
3/16/17	3:29:50PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Como Dice el Dicho (drama) N/R
3/16/17	4:55:57PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	El Gordo y la Flaca (Entertainment Magazine) N/R
3/17/17	9:47:18AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Despierta America (News-Talk-Variety) N/R
3/18/17	10:53:46AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Handy Manny 2 N/R
3/18/17	3:13:26PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Recuerda y Gana N/R
3/18/17	5:21:44PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Como Dice el Dicho 3 N/R
3/18/17	6:00:04PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Como Dice el Dicho 3 N/R
3/18/17	6:44:32PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Noticiero Univision- Fin de Semana (News) N/R
3/19/17	8:58:53AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Programa Pagado 830a N/R
3/19/17	11:37:29AM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Al Punto Florida N/R
3/19/17	5:40:48PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Al Punto 3 N/R
3/19/17	6:11:03PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Durmiendo con mi Jefe N/R
3/19/17	10:48:47PM	00:29	SW FL Reading Festival 2017	115379	94332.2.1	\$120.00	SPOT	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	Aqui y Ahora N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
3/20/17	2:00:00AM	00:01	BILLING ONLY	0	94332.3.0	\$150.00	BILLING	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	A que no me dejas II N/R
3/21/17	2:00:00AM	00:01	BILLING ONLY	0	94332.3.0	\$150.00	BILLING	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	A que no me dejas II N/R
3/22/17	2:00:00AM	00:01	BILLING ONLY	0	94332.3.0	\$150.00	BILLING	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	A que no me dejas II N/R
3/23/17	2:00:00AM	00:01	BILLING ONLY	0	94332.4.0	\$500.00	BILLING	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	A que no me dejas II N/R
3/23/17	2:00:00AM	00:01	BILLING ONLY	0	94332.3.0	\$150.00	BILLING	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	A que no me dejas II N/R
3/23/17	2:00:00AM	00:01	BILLING ONLY	0	94332.6.0	\$150.00	BILLING	Billed	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	A que no me dejas II N/R
3/27/17	2:00:00AM	00:01	BILLING ONLY	0	94332.5.1	\$1,110.00	BILLING	OK to Bill	SW Florida Reading Festival (14330)	Direct Account (1)	Reading Festival (1947)	Reading Festival 2017	WUVF	A que no me dejas II N/R
<b>Grand Total:</b>						<b>\$17,480.00</b>	<b>Total Spots: 133</b>							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.