

Reading Festival

All Web Site Data

Search reports and help

CUSTOMIZATION

Reports

REAL-TIME

AUDIENCE

ACQUISITION

Overview

All Traffic

Channels

Treemaps

Source/Medium

Referrals

AdWords

Search Console

Social

Campaigns

BEHAVIOR

CONVERSIONS

Reading Festival

All Web Site Data

All Traffic

CustomizeEmailExportAdd to DashboardShortcut

This report is based on 100% of session

All Users100.00% Sessions

+ Add Segment

Explorer

SummarySite UsageEcommerce

Sessions vs. Select a metric

Sessions

3,000

1,500

February 2017March 2017

Primary Dimension: Source / MediumSourceMediumKeywordOther

Plot RowsSecondary dimensionSort Type: Default

		Acquisition			Behavior	
	Source / Medium	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session

							(0.00%)
	1.	google / organic	44,351 (72.36%)	94.23%	41,792 (73.68%)	83.32%	1.29
	2.	(direct) / (none)	14,159 (23.10%)	90.76%	12,851 (22.66%)	75.56%	1.51
	3.	m.facebook.com / referral	653 (1.07%)	87.44%	571 (1.01%)	54.98%	2.06
	4.	bing / organic	307 (0.50%)	70.68%	217 (0.38%)	27.04%	3.20
	5.	facebook.com / referral	292 (0.48%)	52.05%	152 (0.27%)	43.15%	2.79
	6.	yahoo / organic	281 (0.46%)	79.72%	224 (0.39%)	48.75%	2.16
	7.	leegov.com / referral	240 (0.39%)	66.25%	159 (0.28%)	27.92%	2.92
	8.	t.co / referral	103 (0.17%)	79.61%	82 (0.14%)	65.05%	1.76
	9.	l.facebook.com / referral	98 (0.16%)	79.59%	78 (0.14%)	61.22%	1.94
	10.	aalbc.com / referral	88 (0.14%)	80.68%	71 (0.13%)	27.27%	3.45
	11.	tuibooks.com / referral	75 (0.12%)	66.67%	50 (0.09%)	33.33%	2.61
	12.	centurylink.net / referral	56 (0.09%)	8.93%	5 (0.01%)	28.57%	2.93
	13.	lm.facebook.com / referral	31 (0.05%)	70.97%	22 (0.04%)	61.29%	1.90
	14.	read.gov / referral	30 (0.05%)	70.00%	21 (0.04%)	43.33%	3.47
	15.	festivalsandevents.com / referral	29 (0.05%)	100.00%	29 (0.05%)	31.03%	2.45
	16.	rhynobullraq.deviantart.com / referral	27 (0.04%)	81.48%	22 (0.04%)	22.22%	2.59
	17.	myriverdistrict.com / referral	24 (0.04%)	58.33%	14 (0.02%)	25.00%	2.42
	18.	news-press.com / referral	23 (0.04%)	73.91%	17 (0.03%)	34.78%	2.04

	21.	susanwiggs.com / referral	16 (0.03%)	68.75%	11 (0.02%)	31.25%	2.44
	22.	kimroby.com / referral	15 (0.02%)	73.33%	11 (0.02%)	60.00%	3.00
	23.	orlandosentinel.com / referral	15 (0.02%)	80.00%	12 (0.02%)	53.33%	2.27
	24.	madaboutwords.com / referral	13 (0.02%)	84.62%	11 (0.02%)	30.77%	3.54
	25.	floridaeventsalendar.com / referral	12 (0.02%)	100.00%	12 (0.02%)	8.33%	3.58
	26.	duckduckgo.com / referral	11 (0.02%)	100.00%	11 (0.02%)	18.18%	3.55
	27.	images.google / organic	11 (0.02%)	81.82%	9 (0.02%)	100.00%	1.00
	28.	outlook.live.com / referral	11 (0.02%)	45.45%	5 (0.01%)	27.27%	2.45
	29.	search.xfinity.com / referral	10 (0.02%)	100.00%	10 (0.02%)	30.00%	2.40
	30.	marykubica.com / referral	9 (0.01%)	77.78%	7 (0.01%)	11.11%	2.78

	33.	salon.com / referral	8 (0.01%)	87.50%	7 (0.01%)	87.50%	1.25
	34.	eventful.com / referral	7 (0.01%)	100.00%	7 (0.01%)	14.29%	2.14
	35.	capestylemag.com / referral	6 (0.01%)	66.67%	4 (0.01%)	33.33%	2.17
	36.	google.com / referral	6 (0.01%)	100.00%	6 (0.01%)	83.33%	1.50
	37.	gulfshorelife.com / referral	6 (0.01%)	83.33%	5 (0.01%)	33.33%	3.17
	38.	images.google.de / referral	6 (0.01%)	83.33%	5 (0.01%)	100.00%	1.00
	39.	librarything.com / referral	6 (0.01%)	50.00%	3 (0.01%)	50.00%	2.00
	40.	alltheinternet.com / referral	5 (0.01%)	20.00%	1 (0.00%)	20.00%	3.60
	41.	eventcrazy.com / referral	5 (0.01%)	60.00%	3 (0.01%)	20.00%	2.60
	42.	events.news-press.com / referral	5 (0.01%)	100.00%	5 (0.01%)	0.00%	3.80
	43.	intranet.leegov.com / referral	5 (0.01%)	80.00%	4 (0.01%)	40.00%	3.20
	44.	kamigarcia.com / referral	5 (0.01%)	40.00%	2 (0.00%)	20.00%	3.00
	45.	littlejoesspecialevents.com / referral	5 (0.01%)	60.00%	3 (0.01%)	40.00%	2.80
	46.	rambler / organic	5 (0.01%)	40.00%	2 (0.00%)	60.00%	1.40
	47.	readfest.org / referral	5 (0.01%)	100.00%	5 (0.01%)	0.00%	0.00
	48.	search.tb.ask.com / referral	5 (0.01%)	80.00%	4 (0.01%)	20.00%	3.60
	49.	us.search.yahoo.com / referral	5 (0.01%)	40.00%	2 (0.00%)	40.00%	2.80
	50.	ask / organic	4 (0.01%)	50.00%	2 (0.00%)	75.00%	2.75