

# Report: As-Run Spot Report

| Air Date                                 | Time       | Length | ISCI                        | Cart   | Contract  | Rate    | Type | Status | Advertiser                          | Agency             | Product                 | Brand                 | Station | Program                     |
|--|------------|--------|-----------------------------|--------|-----------|---------|------|--------|-------------------------------------|--------------------|-------------------------|-----------------------|---------|-----------------------------|
| <b>Station: Azteca-SW Florida (WANA)</b> |            |        |                             |        |           |         |      |        |                                     |                    |                         |                       |         |                             |
| 2/6/17                                   | 6:09:09AM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Cosas de la Vida (R) TV-PG  |
| 2/6/17                                   | 8:51:43AM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Hechos AM TV-PG             |
| 2/6/17                                   | 5:08:17PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Ventaneando America TV-PG   |
| 2/7/17                                   | 7:13:05AM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | DLatinos 7am TV-PG          |
| 2/7/17                                   | 11:11:12AM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Que hay de comer? N/R       |
| 2/7/17                                   | 9:14:59PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Al Extremo TV-PG            |
| 2/8/17                                   | 12:24:56PM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Venga la Alegria TV-PG      |
| 2/8/17                                   | 5:40:49PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Ventaneando America TV-PG   |
| 2/8/17                                   | 6:25:30PM  | 00:30  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | DLatinos 6pm TV-PG          |
| 2/8/17                                   | 7:13:39PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Escape Perfecto N/R         |
| 2/9/17                                   | 3:20:59PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Escandalos N/R              |
| 2/9/17                                   | 6:10:57PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | DLatinos 6pm TV-PG          |
| 2/9/17                                   | 7:10:46PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Escape Perfecto N/R         |
| 2/10/17                                  | 10:16:14AM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Pasion Morena N/R           |
| 2/10/17                                  | 6:16:10PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | DLatinos 6pm TV-PG          |
| 2/11/17                                  | 2:20:50PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Lo Mejor de Ventaneando N/R |
| 2/11/17                                  | 4:00:55PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Shak AA N/R                 |
| 2/11/17                                  | 11:10:28PM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Box Azteca N/R              |
| 2/12/17                                  | 7:36:34AM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Ya Cayo Renovado N/R        |
| 2/12/17                                  | 2:25:27PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Fut Azteca N/R              |

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Station: Azteca-SW Florida (WANA)

## Report: As-Run Spot Report

| Air Date | Time       | Length | ISCI                        | Cart   | Contract  | Rate    | Type | Status | Advertiser                          | Agency             | Product                 | Brand                 | Station | Program                           |
|----------|------------|--------|-----------------------------|--------|-----------|---------|------|--------|-------------------------------------|--------------------|-------------------------|-----------------------|---------|-----------------------------------|
| 2/12/17  | 5:31:36PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Venga el Domingo N/R              |
| 2/13/17  | 2:10:13PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Lo que callamos las mujeres TV-PG |
| 2/13/17  | 4:17:03PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Las Tardes Con la Bigorra N/R     |
| 2/13/17  | 6:56:04PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Al Extremo en 30 N/R              |
| 2/14/17  | 2:20:55PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Lo que callamos las mujeres TV-PG |
| 2/14/17  | 6:48:57PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Al Extremo en 30 N/R              |
| 2/14/17  | 10:19:26PM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Las Entranas de lo Prohibido N/R  |
| 2/15/17  | 1:07:09PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Venga la Alegria TV-PG            |
| 2/15/17  | 8:17:04PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Desafio India N/R                 |
| 2/15/17  | 10:40:03PM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Las Entranas de lo Prohibido N/R  |
| 2/16/17  | 1:51:32PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Venga la Alegria TV-PG            |
| 2/16/17  | 3:38:47PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Enamorandonos N/R                 |
| 2/16/17  | 6:43:17PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Al Extremo en 30 N/R              |
| 2/17/17  | 7:20:42AM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | DLatinos 7am TV-PG                |
| 2/17/17  | 2:34:46PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Lo que callamos las mujeres TV-PG |
| 2/17/17  | 10:50:32PM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | LIGA MX N/R                       |
| 2/18/17  | 2:00:58PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Lo Mejor de Ventaneando N/R       |
| 2/18/17  | 6:16:12PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Al Extremo TV-PG                  |
| 2/18/17  | 8:54:36PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | LIGA MX N/R                       |
| 2/19/17  | 1:41:01PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Pasion Deportiva TV-PG            |
| 2/19/17  | 4:04:55PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Venga el Domingo N/R              |

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Wednesday, May 10, 2017

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Station: Azteca-SW Florida (WANA)

# Report: As-Run Spot Report

| Air Date | Time       | Length | ISCI                        | Cart   | Contract  | Rate    | Type | Status | Advertiser                          | Agency             | Product                 | Brand                 | Station | Program                    |
|----------|------------|--------|-----------------------------|--------|-----------|---------|------|--------|-------------------------------------|--------------------|-------------------------|-----------------------|---------|----------------------------|
| 2/19/17  | 6:14:45PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | AI Extremo (R) N/R         |
| 2/20/17  | 7:35:20PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Escape Perfecto N/R        |
| 2/20/17  | 9:29:11PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | AI Extremo TV-PG           |
| 2/21/17  | 10:48:12AM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Pasion Morena N/R          |
| 2/21/17  | 11:49:53AM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Que hay de comer? N/R      |
| 2/22/17  | 12:37:53PM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Venga la Alegria TV-PG     |
| 2/22/17  | 5:34:20PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Ventaneando America TV-PG  |
| 2/22/17  | 9:35:51PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | AI Extremo TV-PG           |
| 2/23/17  | 6:48:36AM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Cosas de la Vida (R) TV-PG |
| 2/23/17  | 5:11:36PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Ventaneando America TV-PG  |
| 2/23/17  | 9:18:51PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | AI Extremo TV-PG           |
| 2/24/17  | 7:26:32AM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | DLatinos 7am TV-PG         |
| 2/24/17  | 8:30:53AM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Hechos AM TV-PG            |
| 2/24/17  | 12:05:40PM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Venga la Alegria TV-PG     |
| 2/25/17  | 9:09:17AM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Reino Animal N/R           |
| 2/25/17  | 3:47:36PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Shak AA N/R                |
| 2/25/17  | 6:00:25PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | AI Extremo TV-PG           |
| 2/25/17  | 10:05:45PM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Box Azteca N/R             |
| 2/26/17  | 9:38:39AM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Reino Animal 2 N/R         |
| 2/26/17  | 2:39:23PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Fut Azteca N/R             |
| 2/26/17  | 3:12:07PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Ahora Caigo N/R            |

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

| Air Date | Time       | Length | ISCI                        | Cart   | Contract  | Rate    | Type | Status | Advertiser                          | Agency             | Product                 | Brand                 | Station | Program                          |
|----------|------------|--------|-----------------------------|--------|-----------|---------|------|--------|-------------------------------------|--------------------|-------------------------|-----------------------|---------|----------------------------------|
| 2/26/17  | 6:40:12PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | AI Extremo (R) N/R               |
| 2/27/17  | 7:42:01AM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | DLatinos 7:30am TV-PG            |
| 2/27/17  | 1:21:22PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Venga la Alegria TV-PG           |
| 2/27/17  | 9:54:22PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | AI Extremo TV-PG                 |
| 2/28/17  | 7:56:28AM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | DLatinos 7:30am TV-PG            |
| 2/28/17  | 5:46:30PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Ventaneando America TV-PG        |
| 2/28/17  | 10:52:54PM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Las Entranas de lo Prohibido N/R |
| 3/1/17   | 7:41:23AM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | DLatinos 7:30am TV-PG            |
| 3/1/17   | 9:38:01PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | AI Extremo TV-PG                 |
| 3/1/17   | 10:30:48PM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Las Entranas de lo Prohibido N/R |
| 3/2/17   | 8:13:29AM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Hechos AM TV-PG                  |
| 3/2/17   | 4:43:43PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Enamorandonos N/R                |
| 3/2/17   | 7:51:48PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Escape Perfecto N/R              |
| 3/3/17   | 12:17:40PM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Venga la Alegria TV-PG           |
| 3/3/17   | 12:56:04PM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Venga la Alegria TV-PG           |
| 3/3/17   | 9:11:10PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | AI Extremo TV-PG                 |
| 3/4/17   | 12:11:29PM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Historias Engarzadas N/R         |
| 3/4/17   | 1:09:50PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | La Historia Detras del Mito N/R  |
| 3/4/17   | 7:53:04PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | LIGA MX N/R                      |
| 3/5/17   | 8:10:09AM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Super Libro TV-PG                |
| 3/5/17   | 3:35:39PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Ahora Caigo N/R                  |

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Wednesday, May 10, 2017

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Station: Azteca-SW Florida (WANA)

## Report: As-Run Spot Report

| Air Date | Time       | Length | ISCI                        | Cart   | Contract  | Rate    | Type | Status | Advertiser                          | Agency             | Product                 | Brand                 | Station | Program                           |
|----------|------------|--------|-----------------------------|--------|-----------|---------|------|--------|-------------------------------------|--------------------|-------------------------|-----------------------|---------|-----------------------------------|
| 3/5/17   | 5:45:50PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Venga el Domingo N/R              |
| 3/6/17   | 2:14:12PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Lo que callamos las mujeres TV-PG |
| 3/6/17   | 9:12:36PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | AI Extremo TV-PG                  |
| 3/6/17   | 10:21:16PM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Las Entranas de lo Prohibido N/R  |
| 3/7/17   | 7:09:51AM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | DLatinos 7am TV-PG                |
| 3/7/17   | 12:29:53PM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Venga la Alegria TV-PG            |
| 3/7/17   | 10:32:11PM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Las Entranas de lo Prohibido N/R  |
| 3/8/17   | 10:16:35AM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | El Beso del Escorpion N/R         |
| 3/8/17   | 10:49:17AM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | El Beso del Escorpion N/R         |
| 3/8/17   | 7:09:39PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Escape Perfecto N/R               |
| 3/9/17   | 9:11:34AM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Hechos AM TV-PG                   |
| 3/9/17   | 5:10:57PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Ventaneando America TV-PG         |
| 3/9/17   | 9:40:20PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | AI Extremo TV-PG                  |
| 3/10/17  | 1:09:06PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Venga la Alegria TV-PG            |
| 3/10/17  | 9:18:27PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | AI Extremo TV-PG                  |
| 3/10/17  | 9:44:20PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Previo Fut Azteca N/R             |
| 3/11/17  | 1:40:28PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | La Historia Detras del Mito N/R   |
| 3/11/17  | 7:14:08PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Extranormal N/R                   |
| 3/11/17  | 10:44:17PM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Box Azteca N/R                    |
| 3/12/17  | 4:32:31PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Venga el Domingo N/R              |
| 3/12/17  | 7:33:36PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Escape Perfecto N/R               |

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Wednesday, May 10, 2017

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Station: Azteca-SW Florida (WANA)

## Report: As-Run Spot Report

| Air Date | Time       | Length | ISCI                        | Cart   | Contract  | Rate    | Type | Status | Advertiser                          | Agency             | Product                 | Brand                 | Station | Program                           |
|----------|------------|--------|-----------------------------|--------|-----------|---------|------|--------|-------------------------------------|--------------------|-------------------------|-----------------------|---------|-----------------------------------|
| 3/12/17  | 10:41:20PM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | El Cazador N/R                    |
| 3/13/17  | 8:29:06AM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Hechos AM TV-PG                   |
| 3/13/17  | 2:36:05PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Lo que callamos las mujeres TV-PG |
| 3/13/17  | 7:28:49PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Escape Perfecto N/R               |
| 3/14/17  | 12:41:15PM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Venga la Alegria TV-PG            |
| 3/14/17  | 5:35:49PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Ventaneando America TV-PG         |
| 3/15/17  | 1:45:00PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Venga la Alegria TV-PG            |
| 3/15/17  | 5:25:09PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Ventaneando America TV-PG         |
| 3/15/17  | 8:40:58PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Desafio India N/R                 |
| 3/16/17  | 7:18:14AM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | DLatinos 7am TV-PG                |
| 3/16/17  | 11:17:14AM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Que hay de comer? N/R             |
| 3/16/17  | 7:26:30PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Escape Perfecto N/R               |
| 3/17/17  | 12:29:33PM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Venga la Alegria TV-PG            |
| 3/17/17  | 9:39:08PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Al Extremo TV-PG                  |
| 3/18/17  | 9:46:16AM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Reino Animal 2 N/R                |
| 3/18/17  | 10:17:23AM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Mejorando tu Salud 10am TV-PG     |
| 3/18/17  | 12:31:53PM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Historias Engarzadas N/R          |
| 3/18/17  | 3:39:22PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Hablemos de cine N/R              |
| 3/19/17  | 1:42:26PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Pasion Deportiva TV-PG            |
| 3/19/17  | 2:05:54PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Fut Azteca N/R                    |
| 3/19/17  | 2:31:20PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Fut Azteca N/R                    |

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Wednesday, May 10, 2017

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Station: Azteca-SW Florida (WANA)

# Report: As-Run Spot Report

| Air Date | Time       | Length | ISCI                        | Cart   | Contract  | Rate    | Type | Status | Advertiser                          | Agency             | Product                 | Brand                 | Station | Program                          |
|----------|------------|--------|-----------------------------|--------|-----------|---------|------|--------|-------------------------------------|--------------------|-------------------------|-----------------------|---------|----------------------------------|
| 3/19/17  | 9:41:49PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Extranormal N/R                  |
| 3/20/17  | 6:48:17AM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Cosas de la Vida (R) TV-PG       |
| 3/20/17  | 7:41:31AM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | DLatinos 7:30am TV-PG            |
| 3/20/17  | 5:58:51PM  | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Ventaneando America TV-PG        |
| 3/20/17  | 10:32:05PM | 00:29  | SW FL Reading Festival 2017 | 115379 | 94331.1.1 | \$50.00 | SPOT | Billed | SW Florida Reading Festival (14330) | Direct Account (1) | Reading Festival (1947) | Reading Festival 2017 | WANA    | Las Entranas de lo Prohibido N/R |

Total for: Azteca-SW Florida (WANA)

**\$6,500.00**

Total Spots:130

**Grand Total:**

**\$6,500.00**

**Total Spots: 130**

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.