

FOR IMMEDIATE RELEASE

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Free writing seminar planned for Southwest Florida Reading Festival with best-selling author James O. Born

Fort Myers, FL, March 3, 2016 – Thriller writer James O. Born will share firsthand experience and lessons learned the hard way in a free writing session at the Southwest Florida Reading Festival from 10 a.m. to noon Saturday, March 19, at Harborside Event Center, 1375 Monroe St., and neighboring Centennial Park in Fort Myers.

The session is free and attendees will learn about general concepts of writing fiction from idea to publication. Born will discuss the elements each writer should consider as they prepare for the arduous journey of self discovery and trials of doubt and rejection as a story develops. He will offer a simple guide to structuring a novel, developing characters and creating suspense.

The Reading Festival is free and is 100 percent community supported through generous donations, sponsorships and grants. To help ensure the continuation of this free community event visit www.readfest.org to make a secure online donation. Author information, dates of partner events, directions to the event and more, is available for your convenience at www.readfest.org or by calling 239-479-4636.

ABOUT THE SOUTHWEST FLORIDA READING FESTIVAL

Lee County Library System produces the Southwest Florida Reading Festival to inform the community about the resources and services available at their local Lee County libraries and to remind them these resources and services are free with a library card. The Reading Festival is free and serves all ages and a variety of cultures with presentations from best-selling authors. Some of the authors who have attended in the past include: Sue Monk Kidd, Susan Mallery, R.L. Stine, Janet Evanovich, Nelson DeMille, Erik Larson, Jeff Lindsay and several hundred more.

The Reading Festival's objectives are to promote reading and literacy; bring awareness of the library's programs and resources; foster partnerships between the Lee County Library System and the community. The Reading Festival helps build a literate community and improve the local standard of living. The Reading Festival helps children and teens to develop an interest in reading independently and therefore an increase in vocabulary and writing; increases family bonding and reading time; positively affects the attitude and behavior of families and the community regarding reading; develops a more educated and enriched community. For more information go to www.ReadFest.org